

CURRICULUM VITAE
WILLIAM H. BECKER

Permanent Address:

9474 Maera Court
Columbia, MD 21045

Personal Information:

Birthdate: March 28, 1943, New York City
U. S. Citizen
Married, two children

Current Academic Appointment:

Professor of History and Strategic Management & Public Policy (1983--);
Chairman (1987-1993), Department of History;
Associate Professor (1982-83);
Visiting Associate Professor (1980-82);
The George Washington University
Washington, DC 20052
(202) 994-6052

Visiting Professor of History, Spring 1996
The Johns Hopkins University

Visiting Professor of History, Spring 1998
The National University of Singapore

Visiting Professor, January 2004
L'Ecole des Hautes Etudes en Sciences Sociales, Paris

Previous Academic Appointment:

Associate Professor (1973-80);
Assistant Professor (1969-73);
Instructor (1968-69);
Department of History
University of Maryland Baltimore County
Baltimore, MD 21228

Education:

Public schools of the city of New York and Long Island
Muhlenberg College, B.A., magna cum laude, 1964
The Johns Hopkins University, Ph.D., History, 1969
Dissertation: "The Wholesalers of Hardware and Drugs, 1870-1900"

Academic Honors and Grants:

Woodrow Wilson Fellowship, 1964-65
Johns Hopkins University Fellowships, 1965-68
Alfred P. Sloan Foundation Grant, Summer 1966
UMBC Summer Research Grant, 1972, 1977
Eleutherian Mills Historical Library Grant, 1974
1982 Thomas A. Newcomen Award for the Outstanding Book in Business History,
1979-1982
1992 Distinguished Alumni Award, Muhlenberg College
1998 Public Policy Fellow, The Woodrow Wilson International Center for Scholars

Publications: (Books)

The Dynamics of Business-Government Relations: Industry and Exports, 1893-1921
(University of Chicago Press, 1982)

Economics and World Power: An Assessment of American Diplomacy Since 1789,
coedited with Samuel F. Wells, Jr. (Columbia University Press, 1984)

From the Atlantic to the Great Lakes: The Corps of Engineers Role in the St. Lawrence
Seaway (U.S. Army Corps of Engineers, 1984)

The Encyclopedia of American Business History and Biography, General Editor
9 volumes (Bruccoli-Clark-Layman and Facts on File, Inc., 1986-94)

Bankers With a Mission: The Presidents of the World Bank, 1946-1991 coauthor with
Jochen Kraske, Louis Galambos, and William Diamond (Oxford University Press, 1996)

The Voice of the Market: A History of the National Petroleum Council, coauthor with
Joseph A. Pratt and William M. McClenahan, Jr. (Texas A&M Press, 2003)

The Market, the State, and the Export-Import Bank of the United States, 1934-2000
Coauthor with William M. McClenahan, Jr. (Cambridge University Press, 2003)

Structuring Corporate America: Big Business and the Twentieth Century Experience
(in progress; Oxford University Press)

Publications: (Articles/Chapters in Books)

"The Wholesalers of Hardware and Drugs, 1870-1900," Papers of the 15th Annual Meeting of the Business History Conference, ed. Fred Batemen and James D. Foust (Bureau of Business Research, Graduate School of Business, Indiana University, 1968)

"American Wholesale Hardware Trade Associations, 1870-1900," Business History Review (Summer 1971)

"Contributions During the 1960s to the History of American Business," Revue International d'Histoire de la Banque (1974)

"Trade Associations," Dictionary of American History, ed. Thomas C. Cochran (revised edition, 1973, Charles Scribner's Sons)

"Reinhold Niebuhr: From Marx to Roosevelt," The Historian (August 1973)

"American Manufacturers and Foreign Markets, 1870-1900: Business Historians and the 'New Economic Determinists,'" Business History Review (winter 1973)

"Foreign Markets for American Iron and Steel, 1883-1913: A New Perspective on the Williams School of Diplomatic History," Pacific Historical Review (May 1975)

"Response to Rebuttal on 'New Perspective on the Williams School of Diplomatic History,'" Pacific Historical Review (May 1975)

"The Political Economy of American Expansionism, 1898-1920: A Parsonian Perspective," Proceedings of the Program of the American Historical Association Meetings (December 1977)

"American Imperialism," Encyclopedia of American Economic History, ed. Glen Porter (Charles Scribner's Sons, 1979)

"American Economy, 1980: Problems and Prospects," World Review (Australian

Institute of International Affairs), November 1980

"Containment and the National Economy," in Containment and the Future, eds. John L. Gaddis and Terry Deibel (Washington, DC, National Defense University Press, 1986)

"Rapid Change in Systems: Recent Developments in the Financing of American Industry," Cybernetics and Systems: An International Journal (September 1991)

"Managerial Capitalism and Public Policy," Business and Economic History (Fall, 1992)

"The Impact of America's Becoming Corporate: A Review Essay," The Journal of Policy History (Fall, 1993).

"Corporate Culture and the American Political Economy," Business and Economic History (Fall 1996)

"Teaching Business History," in Organization of American Historians, Magazine of History (Fall, 1996), Special Edition on Business History, ed. William H. Becker

"Postwar U.S. Antitrust Policy, Corporate Strategy, and International Competitiveness," in Policies and Competitiveness: Comparing Business-Government Relationships in the "Golden Age of Capitalism", eds. Hideaki Miyajima and Takeo Kikkawa (Oxford University Press, 1999)

"The Dot.Com Revolution in Historical Perspective," *Enterprise et Histoire* (Paris), September 2006. (This article is a revised version of a paper I presented at a seminar at L'Ecole des Hautes Etudes en Sciences Sociales, Paris, when I was a visiting professor in January 2004. I was invited to submit a revised version of the paper by the editor of the journal.)

"The United States and the Search for a New Economic Monetary System in the 1970s," chapter in *The Strategic Triangle: France, Germany, and the United States in the Shaping of Europe*, eds. Helga Haftendorn, et al. (Baltimore: The Johns Hopkins University Press, 2007).

Monographs and Reports:

Reports for the Department of Justice:

"The United States Petroleum Industry and 100-Octane Aviation Fuel"(1992);

"The Copper Industry in Montana" (1997);

"The Aluminum Company of America: Structure and Strategy in Peace and Preparing for War" (1998).

Papers and Conferences:

"The Wholesalers of Hardware and Drugs, 1870-1900," The Business History Conference, February 1968

"Overseas Markets for Textiles and Steel, 1893-1920," Organization of American Historians, April 1974

"The Economics of American Expansion, 1873-1913," The Naval War College, Visiting Scholar Program, October 1974

Participant in a Symposium on "Trade and Diplomacy in Asia," Mid-Atlantic Regional Association for Asian Studies, November 1974

"The National Association of Manufacturers and American Foreign Trade Policy, 1885-1913," Regional Economic History Conference of the Eleutherian Mills Historical Library, October 1975

"American Foreign Policy and Business Trade Associations, 1893-1920," Society for Historians of American Foreign Policy, August 1977

"The Political Economy of American Expansionism, 1898-1920: A Parsonian Perspective," American Historical Association, December 1977

"Teaching Economic Issues in the American History Survey Course," American Historical Association, December 1980

Conference on Business and the Humanities, National Endowment for the Humanities, University of Kansas, April 1981

"Nineteenth-Century Washington Markets," The Columbia Historical Society, June 1981

"Bureaucratic Organization and American Foreign Economic Policy: The Nixon Years,"

Society for Historians of American Foreign Relations, August 1981

"The Economic Development of Washington, D.C., 1800-1860," Ninth Annual Conference on Washington, D.C., Historical Studies, February 1982

"The Political Economy of Washington, D.C. 1800-1870," Organization of American Historians, April 1983

Commentator, "Protectionism in Historical Perspective," Woodrow Wilson International Center for Scholars, Smithsonian Institution, July 1983

Chairman of Session, "American Foreign Economic Policy in the Truman Period: Reconsideration," Society for Historians of American Foreign Relations, August 1983
Commentator, "Technocratic Elites and Public Policy Organizations in Modern America," American Historical Association, December 1983

Commentator, "Washington Business History," Eleventh Annual Conference on Washington, D.C., Historical Studies, February 1984

Chairman of Session, "Government Regulation of Banking and Insurance," Business History Conference, March 1984

Paper, "Organizational History and American Foreign Policy," Organization of American Historians, April 1984

"Alfred D. Chandler, Jr. and the Study of Twentieth-Century Business-Government Relations," Faculty Seminar in Business History, Graduate School of Business Administration, Harvard University, January 1985

Commentator, "World War II Mobilization in Comparative Perspective: Japan and the United States," Faculty Seminar in Business History, Graduate School of Business Administration, Harvard University, February 1985

Speech, "Industry-Government Relations in Twentieth-Century America," Senior Seminar, Department of State, Foreign Service Institute, September 1985

"Containment and the National Economy," Symposium: Containment and the Future, National Defense University, November 1985

"Anti-statism and Managerial Capitalism: A Theoretical Exploration," American Historical Association, December 1985

Convener, "Dissertations in Economic and Business History," Business History Conference, March 1986

"Business History as Policy History," Organization of American Historians, April 1986

Lecture, "American Business and the International Economy in the Twentieth Century," Ohio State University, August 1986

Speech, "Merger Mania: Antitrust in Perspective," Executive Development Program, George Washington University, December 1986 and May 1987

Chairman, "International Business in Comparative Perspective," Business History Conference, Wilmington, March 1987

Commentator, "Management Theory: Reflections and Forecasts," Eastern Academy of Management, Boston, May 1987

Paper, "Operations Research, Government and Industry in the Historical Perspective," Ninth European Meeting on Cybernetics and Systems Research, Vienna, Austria, April 1988

Chair and Commentator, "The American Presence in Latin America," Society for Historians of American Foreign Relations, Washington, D.C., June 1988

Chair, Sessions on "Marketing Products and Images in U.S. Heavy Industries" and "Twentieth Century Steel," Business History Conference, Boston, March 1989

Commentator, "Contrived Competition: El Paso Natural Gas and Regulatory Reform, 1978-1988," Faculty Seminar in Business History, Graduate School of Business Administration, Harvard University, May 1989

Co-organizer of Conference "Comparative Enterprise Management: The Lessons of Business History," International Management Center, Budapest, Hungary, June 1989

Paper, "American Management in the Twentieth Century: Large Enterprise, Innovation, and Cost Efficiency," Conference on Comparative Enterprise Management: The Lessons of Business History, International Management Center, Budapest, Hungary, June 1989

Commentator, "Coordinating Materials Flows During World War II: The Controlled Materials Plan 1942-1945," Faculty Seminar in Business History, Graduate School of

Business Administration, Harvard University, October 1989

Paper, "Alfred D. Chandler and the Theory of Firm," Conference on Socio-Economics, Washington, DC, March 1990

Paper, "Rapid Change in Systems: Recent Developments in the Financing of American Industry," Tenth European Meeting on Cybernetics and Systems Research, Vienna, Austria, April 1990

Chair, "Management Education and International Competition," Business History Conference, Baltimore, March 1990

Chair, "Cultural Dimensions of Innovation," Business History Conference, Toronto, Canada, March 1991

Paper, "Managerial Capitalism and Public Policy," Business History Conference, Pasadena, March 1992

Paper, "Business History and the Theory of Oligopoly," Conference on Socio-Economics, Irvine, March 1992

Commentator, "U.S.-Japanese Economic Relations in the 1960s," American Historical Association, San Francisco, January 1994

Paper, "Privatization and the Growth of Market Economies in Comparative Historical Perspective," Society for the Advancement of Socio-Economics, Paris, July 1994

Paper, "Postwar U.S. Antitrust Policy, Corporate Strategy, and International Competitiveness," 23rd International Conference on Business History, Fuji, Japan, January 1996

Commentator, "European Integration Between the Wars: The World Economic Conference of 1927," American Institute for Contemporary German Studies, The Johns Hopkins University, February 1996

Commentator, "Do Management Consultants Really Matter? The Case of Lukens Steel," Research Seminar in the History of Business, Technology, and Society, Hagley Museum and Library, February 1996

Presidential Address, "Corporate Culture and the American Political Economy," Business History Conference, March 1996

Chair, "State Regulation of Business Enterprise in the US and UK in the 20th Century" and "Telecommunications Policy in Comparative Perspective," Business History Conference, July 1997, Glasgow, Scotland

Paper, "“Lean and Mean”": Corporate Restructuring and the Resurgence of the American Economy in the 1990s," Centre for Advanced Studies, The National University of Singapore, March 1998

Paper, "The Southeast Asian Economic Crisis in International Perspective," Woodrow Wilson International Center for Scholars, The Smithsonian Institution, Washington, D.C., September 1998

Chair, "U.S. Regulation in Perspective," and "Sector and Sectional Perspectives: The South in the Twentieth Century," Business History Conference, March 1999, Chapel Hill, North Carolina

Paper, "The United States and the Search for a New Economic and Monetary System in the 1970s," Conference, Relations in a Strategic Triangle: Bonn/Berlin, Paris, Washington, Free University of Berlin, June 2000

Chair, "The Nazis and Big Business," Business History Conference, April 2001, Miami, Florida

Paper, "Nixon, Trade, and the End of the Bretton Woods System," Conference, "Face a la Mutation Economique du Occident, 1969-1974," Association Georges Pompidou, Conseil Economique et Social, Paris, November 2001

Commentator, Business at the Intersection of the Public and Private Sectors, Business History Conference, Wilmington, April 2002

Paper, "Finance, Technology and Governance: The Recent 'Revolution' in American Corporate Management," European Business History Association, Helsinki, August 2002

Paper, "Louis Galambos and the Study of Organizational Innovation," Conference on Business History and the Study of Innovation, October 2002, The Johns Hopkins University, Baltimore

Paper, "The Resurgence of the American Economy in the 1990s: Micro and Macro Perspectives," Economic History Seminar, March 2003, Bocconi University, Milan, Italy

Comment, "Globalization and the American Century," Society for Historians of American Foreign Relations, Washington, June 2003

Seminars, "Big Business in Twentieth Century America," L'Ecole des Hautes Etudes en Sciences Social, Paris, January 2004

Seminar, "Finance, Technology and Governance: The Recent 'Revolution' in American Corporate Management," Economic History Seminar, University of Lyon, January 2004

Roundtable, on Mira Wilkens, Foreign Investment in the United States, 1914-1945 (Harvard University Press, 2004), Business History Conference, Le Creusot, France, June 2004

Paper, "The 'New' Economy and American Corporate Management," Schulich School of Business, York University, Toronto, Canada, January 2005

Paper, "Social Democracy and the Recent 'Revolution' in American Corporate Management," Conference on Rethinking Social Democracy, Swansea, Wales, April 2005

Paper, "Business, Government, and the Post World War II Practice of Law in Washington, DC: The Early history of Wilmer, Cutler & Pickering, with William M. McClenahan, Jr., Business History Conference, Toronto, June 2006. (Also presented this paper at the Johns Hopkins University Institute for Applied Economics and Business Studies, November 2006).

-Paper, "Outsourcing Expertise: Strategy, Finance, Information Technology, and Corporate Reorganization," at the International Economic History Association meetings, Helsinki, August 2006

Paper, End of Bretton Woods System, SAIS Center for TransAtlantic Relations, Washington DC, March 2007

-Chair, "Commercial and Economic Impact of Spaceflight," Conference on the Societal Impact of Spaceflight, NASA, Washington, DC, September 2006

-Commentator, Legal History Forum, National Law Center, The George Washington University, September 2007

Book Reviews:

American Historical Review; Journal of American History;
Reviews in American History; Journal of Economic History;
Business History Review; History Review of New Books;
The Historian; Baltimore Sun Papers; Indiana Magazine of History;
Journal of Policy History

Administrative Experience:

Director of Special Sessions, UMBC, 1970-72

Acting Chairman, Department of History, UMBC, Spring and Summer 1974, Summer 1976

Director, Office of Administrative and Managerial Sciences, UMBC, 1978-80

Chairman, Department of History, The George Washington University, 1987-1993

Director, Interim, Program in International Trade and Investment Policy, Elliott School of International Affairs, The George Washington University, 2002-2004

Professional Activities:

Reader for Oxford University Press; Cambridge University Press; Cornell University Press; Columbia University Press; University of North Carolina Press; Harvard Business School Press; and Little, Brown, and Co.

Series editor, "Business, Society and the State," University of North Carolina Press, 1995-present. (Books in the series: Adams, Mr. Kaiser Goes to Washington: The Rise of a Government Entrepreneur; Balleisen, Bankruptcy and Commercial Society in

Antebellum

America; Bean, Federal Policies toward Small Business, 1936-1961; Biven, Jimmy Carter's Economy: Policy in an Age of Limits; Eckes, Opening America's Market: U.S. Foreign Trade Policy Since 1776; Forsberg, America and the Japanese Miracle: The Cold War Context of Japan's Postwar Economic Revival, 1950-1960; Mandell, The Corporation as Family: The Gendering of Corporate Welfare, 1890-1930; McGrath, Scientists, Business, and the State, 1890-1960; Miller, The Voice of Business: Hill &

Knowlton and Postwar Public Relations; Olien, *Oil and Ideology: The Cultural Creation of the American Petroleum Industry*; Rivas, *Missionary Capitalist: Nelson Rockefeller in Venezuela*; Zeiler, *Free Trade, Free World: The Advent of GATT*.)

Reader for *Journal of American History*, *Business History Review*, *Journal of Policy History*, *Journal of Economic History*, *The American Quarterly*, *The Journal of Southeast Asian Studies*, *Technology and Culture*

Program Committee, Society for Historians of American Foreign Relations, 1982-1983

Chairman, Local Arrangements Committee, Economic History Association Meetings, September 1983

Chairman, Program Committee, Society for Historians of American Foreign Relations, 1983-84

Historical Consultant, Business Roundtable, October 1983-January 1984

Historical Consultant, Equity Programs Investment Corporation, December 1984-May 1985

Advisory Grants Panel, Hagley Museum and Library, 1986-87

Selection Committee, NASA Postdoctoral Research Grants in Aerospace History, 1986-1990

Advisory Panel, Oral History Project, Association for Diplomatic Studies, 1987-1990

Historical Consultant, Morgan and Angel, Inc., Washington, D.C., (History of Indian Policy), 1986-1987

History Advisory Committee to Board of Trustees, Hagley Museum and Library, 1988--1990

Historical Consultant, Department of Justice, 1992, 1995-98, 2001

Board of Advisors, NASA History Office, 1987-1991; Chairman, 1992-present; Member of the Advisory Committee to the Director of NASA, 1992-94;

Board of Directors, Business History Conference, 1987-1991, 1996-2000

Secretary-Treasurer, Economic History Association, 1988-1994

Chair, Committee on NASA Fellowship, American Historical Association, 1992-1996

Outside reviewer for promotion and tenure committees, Graduate School of Business Administration, Harvard University; University of Kentucky; University of New Hampshire; Ohio State University; University of Texas, Austin; Rutgers University; University of Reading (U.K.); University of Southern Illinois

Author, Change and Continuity: A History of the School of Business at The George Washington University (Washington: The George Washington University, 2002)

Assisted with Howard Gillette in editing for publication Civics, Commerce, and Community: The History of the Greater Washington Board of Trade, 1889-1989 by Jessica Elfenbein (Washington, DC: Center for Washington Area Studies of The George Washington University, 1989)

Historical Consultant (Business History Group, Inc.) for AT&T, Coopers & Lybrand, Merck and Co., World Bank, Arnold and Porter, Shearman & Sterling, Wilmer, Cutler & Pickering, National Petroleum Council, American Association for the Advancement of Science, Shaw Pittman, Export-Import Bank of the United States

Co-Chairman, Local Arrangements Committee, Society for Historians of American Foreign Policy, June 1991

Economic History Association Delegate, American Council of Learned Societies, 1995-1998

President, Business History Conference, 1995-1996

Member, Board of Trustees, Hagley Museum and Library, 1997-present

Member, Archives Advisory Board, The World Bank, 1998 - 2001.

Member, Nominating Committee and Chair, Investments Committee, Business History Conference, 2000-2001

Media (Selected):

“All Things Considered,” National Public Radio; “Chinese Economic Forum,” Voice of America; “News Hour With Jim Lehrer,” Public Television (consulted for a segment on history of World Bank and Asian Financial Crisis); “Business and the Possibilities of Economic Downturns,” International Herald Tribune Television

